

repsingers.org
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Thank you for considering advertising in Southern Oregon Repertory Singers' programs in our 2019-20 season. Our season consists of 4 concerts each performed twice, so your ad will appear in 8 programs over the course of 8 months. Our concerts draw an average of 400 attendees at each performance, or 3,200 for the entire season.

The majority of our concert-goers live in Ashland, with others from Talent, Phoenix, Medford and Grants Pass. They tend to be highly-educated, highly-engaged and financially-comfortable lovers of the arts. Many of our season subscribers are retired.

If you would like to take advantage of this great opportunity, please call Dennis Read at 614-306-2365 or e-mail to: readwrites@gmail.com

AD RATE SHEET & SPECS

THE CEACON A CONCEDTO 10

FULL SEASON - 4	CONCERTS (8 programs)	
SIZE	DIMENSIONS	PRICE
Inside Covers (color)	4.75" w x 7.250" h	\$350
Full Page (B&W)	4.75" w x 7.250" h	\$250
Half Page (B&W)	4.75" w x 3.500" h	\$200
Quarter Page (B&W)	2.25" w x 3.500" h	\$150
Business Card (B&W)	3.37" w x 2" h	\$100

DEADLINES FOR 2019/20 ARTWORK

She Walks In Beauty - October 26 & 27

Artwork Deadline - September 26

December Clear and Bright - December 21 & 22

Artwork Deadline - November 21

A Sheen of Dew on Flowers: James Collier Festival of New Choral Music - February 29 & March 1

Artwork Deadline - January 29

Alexander's Feast: The Power of Music - May 16 & 17

Artwork Deadline - April 16

ELECTRONIC FILE / DESIGN INFORMATION

Ads should be submitted in electronic, print ready form using the specifications below to <u>jrjones@opendoor.com</u>. Design and layout from your basic concept may be available at additional cost. All ads are black & white except the inside covers which are full color.

Specifications for submitted ads: All electronic files should be in black and white (greyscale). Supported file types: TIFF, JPG (photos only), PDF, EPS (with fonts converted to outline or paths). For TIFF and JPG, please be careful not to use compression. For PDF, be sure to use "Press-Optimized" settings. Recommended resolution: 300 dpi.

